

Broccoli, you too?

브로콜리너마저



*The comforting voice of Korean youth —
a bittersweet embrace of indie pop.*

FIRST SHOW IN TAIWAN
JAM JAM ASIA, TAIPEI · AUGUST 2026

Artist Bio

20 yrs EST. 2005 — A MAINSTAY OF THE KOREAN INDIE SCENE	KMA ×2 KOREAN MUSIC AWARDS — BEST MODERN ROCK SONG, 2010 · 2011	Top 100 100 ESSENTIAL KOREAN ALBUMS — TWO ALBUMS SELECTED · PUBLIC BROADCASTER EBS, 2024	40,000+ DEBUT ALBUM PHYSICAL COPIES — A PERENNIAL K-INDIE BESTSELLER
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Broccoli, you too? is an iconic indie pop band that has been the emotional anchor of the Korean indie scene for over two decades. Known for their warm acoustic sound and deeply empathetic lyrics, they don't just play music — they offer comfort. They capture the raw, unpolished moments of youth, growing pains, and everyday life, translating them into beautiful, nostalgic melodies.

As true veterans of the scene, they have cultivated a fiercely loyal fanbase by remaining genuine, relatable, and unapologetically themselves. The title tracks of their first two albums won **Best Modern Rock Song at the Korean Music Awards two years in a row** — “Song Is Universal” in 2010 and “Graduation” in 2011. In 2024, **two of their albums earned places in the 100 Essential Korean Albums selected by Korea’s public broadcaster EBS (Space Gonggam)**. “Song Is Universal” was also celebrated by Korean poets as a song with beautifully written lyrics.

Since their third album, *Snobs* (2019), they have grown from the band that sang of youth into one that speaks of life itself. Their fourth album, ***We all know we fail (2024)***, expands their world with images of wearing down, of soaring and falling — and of things that last forever and things that slowly fade. The band presses on: knowing they will fail, and dancing the long dance anyway.

August 2026 marks their first-ever show in Taiwan — the masters of Korean modern rock, taking the stage in Taipei.



“Once banned from the airwaves, ‘Graduation’ sings of a season of loss we have all lived through or are living still — giving shape to a future awaited with hope and fear, and to days at once clear and bleak, in stronger words and more dramatic melodies.”

KOREAN MUSIC AWARDS CITATION, 2011

“A band that has turned plain words and simple notes into extraordinary music.”

CINE21 (FILM & CULTURE WEEKLY), 2024

Sound & Vibe

K-INDIE POP

ACOUSTIC POP

NOSTALGIC

COMFORTING

For fans of: early Sodagreen (蘇打綠) · Cheer Chen (陳綺貞) · Kings of Convenience

While their lyrics are masterpieces of the Korean language, the emotions embedded in their melodies are purely universal.

The band delivers a *nostalgic night* that resonates with anyone who has ever loved, lost, or navigated the confusing journey of youth. Their sound creates an intimate *poetic escape* for the audience. Korea and Taiwan speak different languages — but the anxieties of our twenties and thirties, and the comfort we look for, are the same.

Essential Tracks

Citron Tea

A warm, acoustic hug in the form of a song. Perfect for late-night festival sets.

[Watch MV ↗](#)

Graduation

An anthem of youth and the bittersweet feeling of moving on. Korean Music Awards winner.

[Watch MV ↗](#)

No More Encore

Their legendary breakthrough track that defined the K-indie sound of the 2000s.

[Watch MV ↗](#)

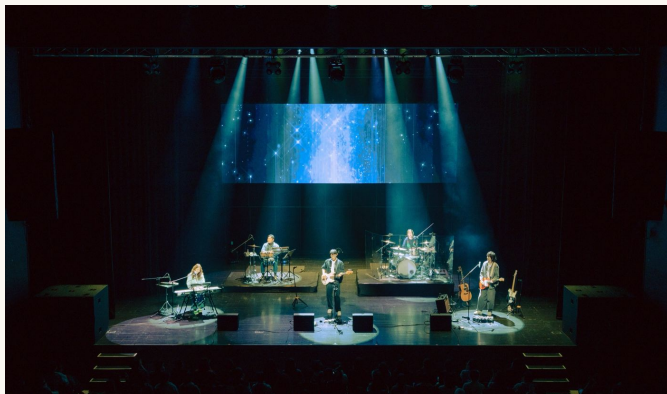
Listen: Spotify · Apple Music · YouTube — links on page 6



Live

Less like a loud rock concert — more like a massive, emotional group therapy session.

Their performances are driven by collective empathy — a space where the band and the audience share an unspoken camaraderie. It is a heartwarming and raw experience that turns any festival stage into an intimate room.



HEADLINE SHOW · SEOUL



YEAR-END CONCERT · SEOUL



BEAUTIFUL MINT LIFE 2025 · SEOUL



ASIAN POP FESTIVAL 2026 · INCHEON

Early Tropical Night — 10 editions

Their own summer residency series — held since 2011, with runs of up to 16 shows; it even lent its name to their 2021 EP. A rarity in the Korean indie scene.

Nationwide, every year

Year-end concert series and club tours across Korea — Seoul, Busan, Daegu, Gwangju, Jeonju and beyond.

Festival & large-hall proven

Asian Pop Festival 2024 & 2026 (Paradise City, Incheon) · Beautiful Mint Life 2025 · Sejong Center — official live videos on YouTube.

SEE THEM LIVE

JAM JAM ASIA 2026 — Taipei Music Center

August 29–30, 2026 · Taipei, Taiwan (TRENDY TAIPEI). Industry delegates — email us for guest access or to set up a meeting at JJA.

Discography

STUDIO ALBUMS

Song Is Universal 보편적인 노래 TITLE TRACK WON KMA 2010	2008
Graduation 졸업 TITLE TRACK WON KMA 2011	2010
Snobs 속물들	2019
We all know we fail 우리는 모두 실패할 것을 알고 있어요	2024

EPS

No More Encore 앵콜요청금지	2007
1/10	2012
I Feel Like I'd Have To Do Something 어떻게든 뭐라도 해야할 것 같아서	2021
The early tropical nights 이른 열대야	2021

▶ Official video channel — [youtube.com/@VIDEObroccoliYoutoo](https://www.youtube.com/@VIDEObroccoliYoutoo) · 34K subscribers · 290+ videos



SONG IS UNIVERSAL · 2008



GRADUATION · 2010



SNOBS · 2019



WE ALL KNOW WE FAIL · 2024

Members

**Dukwon**

VOCALS · BASS

**Jandi**

KEYBOARDS

**Ryuji**

VOCALS · DRUMS

**Donghyeok**

GUITAR

Booking & Contact

Two decades of songs that keep people company — ready for stages beyond Korea.

NOW BOOKING — TAIWAN & ASIA, 2026-2027 · EN / KR INQUIRIES WELCOME

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INSTAGRAM

[@band_broccoliyoutoo](https://www.instagram.com/band_broccoliyoutoo)

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[Spotify](#) · [Apple Music](#) · [YouTube](#)

OFFICIAL SITE

broccoliyoutoo.com

WEB EPK

broccoliyoutoo.netlify.app

PRESS KIT

[Photos + logo \(.zip, 10 MB\)](#) · [Hi-res files](#)